



**NYCxDESIGN Set to Celebrate a Decade of Inspiring Design with
10th Anniversary Edition of the NYCxDESIGN *Festival* - May 10-20, 2022**

**Organization to Activate NYC's Creative Community, Cultural Institutions, Makers &
Manufacturers, Design Studios, Schools and Industry Leaders**

(February 4, 2022 — New York City, NY) This May 10-20, 2022, New York City's official celebration of design will return with **NYCxDESIGN's 10th Anniversary *Festival***. Formed as a City-led initiative in 2013, each year the *Festival* offers a global stage for New York's designers, manufacturers, artists, and makers to bring world-class design to the forefront. Through city-wide and virtual events and programming centered around design exhibitions, key trade shows and fairs held annually in May, the *Festival* has evolved into an internationally renowned event that unifies New York's creative capital under one umbrella. In 2019, the *Festival* featured over 400 events, attracted 300k+ national and international attendees, and generated \$111 million spent by visitors, drawing significant exposure and opportunities for the City's design disciplines, people, events, and related industries. In honor of its tenth-anniversary milestone, NYCxDESIGN will introduce dynamic new programming and interactive experiences to the *Festival* that invite the public and global design community to discover the best of NYC in person and virtually through open studio tours, workshops, public installations, talks, tours, and more.

"As we continue to expand on our non-profit mission to support, empower and grow the city's design community, we're excited to offer impactful year-round programming that builds on the *Festival's* influence and creates more inclusivity and equitable opportunity for the city's most creative minds and businesses to flourish," says **Elissa Black, Executive Director, NYCxDESIGN**. "This 10th Anniversary of the *Festival* is a particularly meaningful moment as we connect the national and international design community to NYC's diverse array of design talent that is shaping our collective future during this critical period of economic recovery."

"We are proud to celebrate NYCxDESIGN's 10th Anniversary *Festival* showcasing the work of New York City artists and designers," says **NYCEDC President and CEO Rachel Loeb**. "It is essential for the City to continue to support and invest in the creative economy."

"Last year we brought the *Festival* back through successful hybrid events, which were strong indicators of New York's design spirit and the spirit of the design industry at-large," says **Valerie Hoffman, NYCxDESIGN Program Director**. "As we look ahead to this year's special anniversary edition and future iterations, we will continue to bridge the gap between live and virtual experiences, driving powerful connections and exposing audiences near and far to New York's incredible design ecosystem."

NYCxDESIGN *Festival* Anchor Events

Bringing together hundreds of established and emerging design brands from across the country and the globe, the city's marquee events invite members from the industry and the public to witness the

best of what's new in design with inspiring installations, immersive exhibitions, product and project introductions, and more.

- **ICFF: The International Contemporary Furniture Fair**, North America's leading platform for contemporary furniture design, will host its annual show from May 15-17, 2022 at Javits Convention Center.
- **WantedDesign Manhattan** will co-locate with ICFF once again, presenting high-end North American studios (Look Book) and international emerging designers (Launch Pad) from May 15-17, 2022.
- **Design Pavilion**, New York's Premier Public Design Exhibition, returns with "Open to the Sky", a new series of inspiring installations presented across city landmarks like Times Square, the Pulitzer Fountain Plaza, Flatiron Plaza, and more. Aligned with the citywide exhibition, Design Talks NOW 2022, in partnership with Neuehouse New York, will present a new series of provocative conversations, roundtable, and panel discussions.
- The **7th Annual NYCxDESIGN Awards** honor outstanding projects and products in categories that span major areas of design and celebrate the spirit of NYC Design. Winners of the NYCxDESIGN Awards will be announced in a special ceremony with *Interior Design* magazine Editor in Chief, Cindy Allen, published in *Interior Design*, and promoted on *Interior Design's* and NYCxDESIGN's digital channels. Enter today at nycxdesignawards.com.

Special Initiatives: Design in the NYC Cultural Landscape

Celebrating design's important thread in New York City's cultural DNA, physical landscape, and overall creative economy, NYCxDESIGN will present new and revamped initiatives that reconnect the public with some of the city's most inspiring restaurants, hotels, and public spaces.

- In May, NYCxDESIGN will unveil the winning design installations from its inaugural competition, **IMPACTxDESIGN** in partnership with Caesarstone. Designers Karim Rashid and Kickie Chudikova developed compelling concepts for Dumbo Brooklyn and Downtown Manhattan, showcasing how dynamic design can enhance public space, one of the city's most valuable resources, and foster engagement. The two structures will be on view at these public plazas through Winter 2023.
- Building on its successful introduction during the November 2021 *Festival*, NYCxDESIGN will present the next edition of **Open Studios**. On select days during the *Festival*, NYCxDESIGN will host special tours in five design neighborhoods - **Clinton Hill & Fort Greene, Nomad & Flatiron, Red Hook, Long Island City** and **Harlem** - offering a behind-the-scenes look at some of the city's most innovative design studios. Each limited-ticket tour will provide a unique opportunity to meet leading studio designers and witness live demonstrations of their work. The walking tours will each end at a local hot spot to enjoy a spirited cocktail with members of the industry and design enthusiasts alike.
- **DRINKSxDESIGN** will return in May with exciting new partners and an expanded footprint to support New York City's dynamic culinary and bar scene. As part of this signature *Festival* program, a group of restaurants, curated by NYCxDESIGN with Eater and Punch, will each prepare a bespoke, design-inspired cocktail for attendees to enjoy as they gather once again. The cocktails served will draw on the creative energy of the *Festival*, exploring themes from architecture to sustainability in their design.

- With **STAYxDESIGN**, NYCxDESIGN aims to connect its traveling *Festival* visitors with local hotels where design is at the heart of the hospitality experience. Early confirmed partners include CIVILIAN, Ace Hotel Brooklyn, Ace Hotel New York, Arlo NoMad, Arlo Midtown, and Arlo SoHo. These special properties will offer welcoming discounts for NYCxDESIGN attendees and will become design destinations during the *Festival*.

Spotlight on the Next Generation of Design

Coinciding with the end of the school calendar year, the NYCxDESIGN *Festival* offers a valuable platform for rising design talent to showcase their skills through capstone projects and presentations and engage with the professional design community.

- The annual **NYCxDESIGN Student Showcase Night**, in partnership with The Cooper Union, The Fashion Institute of Technology (FIT), Parsons, Pratt and The School of Visual Arts (SVA), will return in May for the highly anticipated collaborative event of presentations from each school's leading design students.
- **NYU's Architecture and Urban Design Lab** will present **ChangeMakers**, the thought-provoking final group project by undergraduates in Professor Louise Harpman's course.

Discover the Best of NYC Design Across All Five Boroughs

In addition to NYCxDESIGN's custom programs, a slate of special events is underway for the 2022 *Festival* – from pop-up exhibitions and tours to immersive and thought-provoking group shows like CURRENT, the Radiator Show, Pink Essay, and DesignLab 2022 featuring independent artists and designers across a range of disciplines. Early highlights include:

- Rockwell Group will host a **Walking Tour** exploring the unique evolution of NYC's Theater District, with stops highlighting Broadway's architectural and cultural landmarks, followed by a tour of the new CIVILIAN Hotel, a *Festival* STAYxDESIGN partner. A natural extension of David Rockwell's decades of work designing sets for Broadway and theaters, the hotel celebrates its locale by paying homage to the ephemeral art form.
- The **Madison Avenue B.I.D.** will celebrate its annual **Art & Design Weekend** with its Spring Gallery Walk and a landmark building architectural tour with the American Institute of Architects New York from May 14-15.
- **IDSA: The Industrial Designers Society of America** will celebrate the tenth anniversary of NYCxDESIGN by celebrating the many facets of Industrial Design. Join IDSA section and chapter leaders for this hybrid event (virtual and in-person), and learn more about diversity in industrial design.
- **The Interior Arts Building**, New York's premier boutique design destination will host its bi-annual **Design61 Program** on May 12. Festivities will include a series of panels and keynotes followed by a book signing for featured designers.
- **CURRENT** is a 3 week pop-up exhibit curated by Marcus and Tess De Paula, showcasing the path between contemporary fine art and design.
- **Radiator Show** spotlights a group of curated furniture, lighting, and home objects by independent designers to support the new generation of designers.
- **Pink Essay**, the creative studio by David Eardley, Anna Theroux Ling, and Matt Pecina, will continue its Physical Education event series with its largest group show yet including artists and designers from their growing community.

- **DesignLab 2022**, at the exhibition loft of Bergdorf Goodman's Home floor, is a show curated by Culture Object that will spotlight the unbridled innovation in technique and materials by independent designer-artists.
- **Museum of Arts & Design (MAD): Flower Craft**, presented by top designers at the forefront of the field, is an invitation into the world of floral artistry.
- **Nature by Design: Botanical Expressions at Cooper Hewitt, Smithsonian Design Museum**, features interpretations of botanical forms winding their way through the decorative arts of the late 18th through the early 20th centuries.
- Key areas dedicated to showcasing their thriving creative communities like **SoHo Design District, Industry City, South Bronx, NoMad Design District, and the Brooklyn Navy Yard** will also activate throughout the ten days.

Concurrent with this year's *Festival* are leading art exhibitions and events such as:

- **Frieze New York** will be hosted May 18-22, 2022 at The Shed in Hudson Yards where attendees can explore hundreds of works from renowned names to the most exciting young spaces.
- **"Jean-Michel Basquiat: King Pleasure"** will feature over 200 never-before and rarely-seen paintings, drawings, multimedia presentations, ephemera and artifacts by the artist in the landmarked Starrett-Lehigh Building in Chelsea with an immersive-style exhibition.
- **Whitney Biennial 2022: Quiet as It's Kept**, presented by Tiffany & Co. and supported by Sotheby's, will showcase a constellation of artworks and ideas by influential and innovative artists to celebrate the Biennial's 80th edition.

Navigating The 10th Anniversary *Festival*

- **The Official NYCxDESIGN Guide**
Produced by the editors of *Metropolis*, The Guide will include a narrative of what to see and do during the *Festival*, in addition to the full roster of events, showroom listings, and more. The Guide will be distributed in print to NYCxDESIGN *Festival* locations and showrooms next May, and digitally distributed to *Metropolis* and NYCxDESIGN subscribers next Spring.
- **Curated Itineraries**
Within The Guide and on NYCxDESIGN's new *Festival* website, festival.nycxdesign.org, will also be Curated Itineraries - event tracks by theme, geographic location, and time to help guide *Festival* visitors on fully-integrated and expansive design journeys. The itineraries will each be curated by a local NYC design thought leader that has their finger on the pulse of the latest and greatest in our city's cultural scene. One Curated Itinerary, in particular, sponsored by High Point Market, will have a focus on diversity, bringing together events that highlight the ways in which diversity, equity, and inclusion powers momentum and creativity in the design sector. Further itinerary themes, geographic tracks, time-based clusters and curators will be announced in the weeks leading up to May.
- **Event Registration**
NYCxDESIGN invites organizations to join the 10th Anniversary *Festival* celebration through original programming hosted during the *Festival* dates (May 10-20, 2022) and within the five boroughs. Event types may include exhibitions, installations, talks, product launches, trade shows, open studios, workshops, tours, and more. Register events at festival.nycxdesign.org/event-registration.
- **Important upcoming dates:**

- **February 10 & March 3** - Info sessions for event organizers. Sign up to attend one of these sessions at festival.nycxdesign.org/event-registration/#info-session
- **March 15** - Registration deadline for inclusion in The Official NYCxDESIGN *Festival* Guide by the editors of *Metropolis Magazine* (printed and distributed to all NYCxDESIGN *Festival* event locations)
- **April 22** - Registration deadline to include stand-up banner for live events

Special Thanks to NYCxDESIGN's Key Supporters

NYCxDESIGN thanks its early-confirmed 2022 supporters that make the *Festival* possible including the New York City Economic Development Corporation, SANDOW Design Group, Caesarstone, the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature, and High Point Market.

Please contact Valerie Hoffman, Program Director, for inquiries around NYCxDESIGN partnerships (vhoffman@nycxdesign.com).

About NYCxDESIGN

Design is core to New York City's identity and creative DNA. At NYCxDESIGN, our mission is to support, empower, and grow the city's incredible design sector. Our internationally renowned Annual Design *Festival*, established in 2013, showcases the immense talent and diversity of the city's designers, makers, and manufacturers, along with cutting-edge design businesses and districts, and world-class cultural and academic design institutions. The *Festival* attracts 300,000+ national and international visitors to the city, generating significant economic activity across the boroughs with hundreds of events about design and innovation, creativity, culture, inclusivity, sustainability, and resiliency. As a non-profit organization, NYCxDESIGN also runs an impactful year-round program increasing diversity, equitable opportunity, and inclusion within the city's design professions. We educate the city's young adults about design and inspire them to become the city's designers of tomorrow. With new executive leadership, and recently granted 501(c)(3) tax exempt status, NYCxDESIGN is catalyzing an exciting and thriving design sector for all of New York City. NYCEDC and SANDOW Design Group are key, ongoing supporters of NYCxDESIGN. The 2022 *Festival* presenting sponsors are NYCEDC, Caesarstone, and SANDOW Design Group. The 2022 *Festival* program sponsors are High Point Market and New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature.

2021 Media Partners included *Metropolis*, *Luxe Interiors & Design*, *Interior Design*, *The New York Times*, *The Hearst Design Collection (House Beautiful, Elle Decor, and Veranda)*, *Vox Media*, *The Architect's Newspaper*, *Sixtysix*, *Architectural Record*, *Brownstoner* and *Design Milk*.

About NYCEDC

New York City Economic Development Corporation is a mission-driven, nonprofit organization that creates shared prosperity across New York City by strengthening neighborhoods and creating good jobs. We work with and for communities to bring emerging industries to New York City; develop spaces and facilities for businesses; empower New Yorkers through training and skill-building; and invest in sustainable and innovative projects that make the city a great place to live and work. To learn more about what we do, visit us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).

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