



NYCxDESIGN Returns with Annual Design *Festival* November 11-18 with City-Wide Programming & Events Including ICFF, WantedDesign, and BDNY

(November 2, 2021 — New York City, NY) New York City's official celebration of design, the [NYCxDESIGN Festival](#), returns to the city this month from **November 11-18**. Celebrating New York City as the destination for world-class design, the *Festival* highlights the talent and diversity of the city's designers, makers, and manufacturers, along with cutting-edge design businesses and districts, and leading cultural and academic institutions. With anchor tradeshows [ICFF](#), [WantedDesign Manhattan](#) and [BDNY](#), as well as 100+ other events across the five boroughs, NYCxDESIGN reconnects the city's design community with the public and showcases how design can rebuild, reimagine, and shape renewal, while prioritizing equity, access and inclusion.

Featured Tradeshows — November 14 - 15, 2021 | 10am - 5pm

Javits Convention Center will host [ICFF: International Contemporary Furniture Fair](#), co-located for the first time with [WantedDesign Manhattan](#) and [BDNY: Boutique Design New York](#), in a robust showcase of the latest design introductions across hospitality, commercial and residential design sectors.

- **ICFF:** North America's leading platform for contemporary furnishing design, ICFF invites architects, interior designers, retailers, distributors, developers, and press to discover furniture for residential, contract and hospitality environments. ICFF and the co-located WantedDesign Manhattan bring together over 300 established and emerging design brands from more than 25 countries.
- **WantedDesign Manhattan:** The Manhattan iteration of WantedDesign, a platform dedicated to promoting design and fostering the international creative community, invites thousands each year to see the best of what's new in design through its exhibition and programming.
- **BDNY:** BDNY is the leading trade fair and conference for hospitality's boutique and lifestyle design community. The show brings designers, architects, purchasing agents, hoteliers, owners and developers together with inventive manufacturers of design elements for hospitality interiors for a highly curated experience.

NYCxDESIGN Festival Programs — November 11- 18, 2021

[Curated Itineraries](#)

NYCxDESIGN will present several curated *Festival* event tracks that showcase the breadth of talent, districts, and innovation that make New York City's design community like no other. NYCxDESIGN is partnering with Wendy Goodman on a special Brooklyn-focused itinerary sponsored by Industry City.

- **[Unifying through Design](#)**
 - These events highlight the ways in which diversity, equity, and inclusion drive momentum and creativity in the design sector. Examples include:
 - [The World Through Materials](#) by Talk Carpet - November 11-16 | 11am-6pm
 - [Japan Ingenious](#) at High Line Nine - November 13-17 | 12-6pm
 - [Mama Spa Botánica](#) at The Bronx River Art Center - November 18 | 12-6pm
- **[Brooklyn through Design](#) | Curated by Wendy Goodman, Sponsored by [Industry City](#)**

- Visit Brooklyn for events with a focus on how design and designers are continuously developing the future of NYC's culture by re-defining and re-inventing the use of space. This itinerary is curated by Wendy Goodman, design editor at *New York Magazine*, and brought to you by Industry City, a booming creative campus led by fabulous advocates and supporters of New York City's design community. Examples include:
 - [Ötzi Tattoo Exhibition by Nicole Wilson](#) - November 11-20 | 11am-9pm
 - [Bed-Stuy Black Designers Fair](#) by Together We Thrive and Hester Street - November 13 | 12-4pm
 - [MAStworks Explorations: Amant](#) by The Municipal Art Society of New York - November 15 | 6-8pm
 - [NYC Jewelry Week Pop-up at Industry City](#) - November 17-21 | Various times
- Join [DesignTV by SANDOW](#) on Friday, November 12 at 1pm for a discussion with Wendy Goodman, led by NYCxDESIGN Executive Director Elissa Black, about the Brooklyn Itinerary and the events, designers, and themes that you can expect to experience when discovering the borough during the *Festival*.
- **[Taking Action through Design](#)**
 - This itinerary is packed with events that break down the best practices of sustainable and circular design across disciplines. Examples include:
 - [Soil to Soil: Plia x NY Textile Lab](#) - November 13-14 | 12-6pm
 - [THE FUTURE IS FEMALE. SUSTAINABLE. & INCLUSIVE](#) by mebl | Transforming Furniture and The Furniture Society - November 15 | 4-5pm
 - [The Building Design Professional's Guide to NYC Climate Action](#) by Building Energy Exchange and NYC Accelerator - November 16 | 11:30am-12:30pm
 - [Building the Circular Society - Brick by Brick](#) by Design Pavilion, AIANY, and the The Danish General Consulate - November 17 | 8-9:30am

[Self-Guided Journeys LIVE](#)

Originally launched in May 2021 as an interactive online platform, NYCxDESIGN's *Self-Guided Journeys* uncover the engine of creativity in every borough, spotlighting design studios, architectural facades, cultural institutions, creative landmarks, restaurants, and more. During the *Festival*, NYCxDESIGN's *Self-Guided Journeys* will come to life and welcome attendees to experience a behind-the-scenes look at some of NYC's most vibrant design neighborhoods. The design community and public are invited to visit each of these open studios and creative destinations to hear from their leading representatives, and experience in-process design demonstrations. The online platform for [Self-Guided Journeys](#) will remain open for those unable to explore these destinations in person.

- **[SoHo & Tribeca](#) — Thursday, November 11 | 4-8pm | [RSVP here](#)**
 - Featured studios include Anna Karlin Studio and Studio Zung/Shop Zung along with a special presentation at 51 Wooster Street about the neighborhood through a historical and architectural lens. SoHo Design District, the non-profit organization that has transformed the area into a prime design destination, will give a briefing on SoHo's cultural topography, iconic architecture, and historic landmarks. Attendees are invited to explore the district's range of notable design retail shops and showrooms following the presentation.
 - Short presentations will occur at 4.30pm, 5:00pm, 6:00pm, 7:00pm

- [Southwest Brooklyn](#) — **Friday, November 12 | 4-8pm | RSVP [here](#)**
 - Featured studios include Makerspace NYC, TOKEN, Ladies & Gentlemen Studio, Brightbound, Lunfarda Studio, OTTRA, DLV Designs, Soho Letterpress Inc., The Collision Project at Industry City, and Industry City Design Studios.
 - Short studio presentations will occur at 4:30pm, 5:00pm, 6:00pm, 7:00pm
- [Long Island City](#) — **Saturday, November 13 | 11-4pm | RSVP [here](#)**
 - Featured studios include Stickbulb, The Up Studio, Eventscape, Hunter's Point South Park, Krypton Neon, and The Ancient Glacier Rock at 12th St.
 - Short studio presentations will occur at 11:30am, 12:00pm, 1:00pm, 2:00pm, 3:00pm

100+ Events & Programming City-Wide

With NYCxDESIGN's new *Festival* website, visitors can explore the 100+ events hosted across the five boroughs, from design talks and exhibitions to tours and installations. The public is invited to plan their journey for the upcoming **November 2021 Festival** at festival.nycxdesign.org.

Highlights include:

- [The Cooper Union / Why Design Matters](#) with Debbie Millman and Maira and Alex Kalman - November 11 | 7-8pm
- [The Visionary Series: EXPERIENCE DESIGN - Let's Get Awkward](#) presented by Design Pavilion - November 11 | All Day
- [JONALDDUDD](#) at Canal Street Market - November 11-14 | 11am-6pm
- [THE CHAIR: form. function. fascination](#) by Design Pier - November 11-17 | 9am-4pm
- [Public Access: On the Edge](#) by Collective Design - November 11-19 | All Day
- [Emma Scully Gallery / Distant Symphony](#) by Rooms Studio - November 11-18 | 11am-6pm
- [DANISH PREDICTIONS](#) presented by Adorno - November 11-18 | All Day
- [Tile Block Closing Reception](#) by Superhouse and Sean Gerstley - November 13 | 2-6pm
- [SVA / Hemlines from Skylines + 45 Degrees – Talk](#) - November 17 | 1-2pm
- [Pratt Design Symposium 2021: Reinventing Luxury](#) - November 17 | 5:30-8pm
- [Architecture & Design Film Festival / Breuer's Bohemia](#) at Eventscape - November 17 | 6-9pm
- [A&D Building Showroom Series](#) - November 17-19 | 9am-5pm
- [WALLABOUT DESIGN SERIES: Designing Together Against Extinction Panel](#) by the Brooklyn Navy Yard - November 18 | 2-3:30pm
- [Materiality 2021 Book Launch and Panel Discussion](#) by NYCxDESIGN and Glen Gery at Brickworks Design Studio - November 18 | 6-8pm

Looking Ahead

The NYCxDESIGN *Festival* will return **May 10-20, 2022** with a special **10th Anniversary edition** that celebrates a decade of design and looks ahead with special programming, activations, and more. Event registration for the May 2022 *Festival* will open in late November 2021. Event organizers are invited to start planning their participation in the 10th Anniversary edition now. Anchor tradeshow events including ICFF, WantedDesign and Design Pavilion will return in 2022 as part of the *Festival*.

Please contact Valerie Hoffman, Program Director, for inquiries around NYCxDESIGN partnerships (vhoffman@nycxdesign.com).

About NYCxDESIGN

Design is core to New York City's identity and creative DNA. At NYCxDESIGN, our mission is to support, empower, and grow the city's incredible design sector. Our internationally renowned Annual Design *Festival*, established in 2013, showcases the immense talent and diversity of the city's designers, makers, and manufacturers, along with cutting-edge design businesses and districts, and world-class cultural and academic design institutions. The *Festival* attracts 300,000+ national and international visitors to the city, generating significant economic activity across the boroughs with hundreds of events about design and innovation, creativity, culture, inclusivity, sustainability, and resiliency. As a non-profit organization, NYCxDESIGN also runs an impactful year-round program increasing diversity, equitable opportunity, and inclusion within the city's design professions. We educate the city's young adults about design and inspire them to become the city's designers of tomorrow. With new executive leadership, and recently granted 501(c)(3) tax exempt status, NYCxDESIGN is catalyzing an exciting and thriving design sector for all of New York City. NYCEDC and SANDOW Design Group are key, ongoing supporters of NYCxDESIGN. The 2021 presenting sponsor of the organization and its programming is Caesarstone, the 2021 November *Festival* sponsors are Industry City, Glen Gery, and Brooklyn Navy Yard, and this year's media partners are *Metropolis*, *Luxe Interiors & Design*, *Interior Design*, *The New York Times*, *The Hearst Design Collection (House Beautiful, Elle Decor, and Veranda)*, *Vox Media*, *The Architect's Newspaper*, *Sixtysix*, *Architectural Record*, *Brownstoner* and *Design Milk*.

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